

## MAC113 List of Questions

*Latex formatted questions may not properly render*

**Q1 Anglo-African newspaper last edition was published in \_\_\_\_**

- ☐ 1861
- ☐ 1863
- ☒ 1865
- ☐ 1867

**Q2 Anglo-African newspaper was founded in \_\_\_\_**

- ☐ 1861
- ☐ 1862
- ☒ 1863
- ☐ 1864

**Q3 Who established Anglo-African newspaper**

- ☐ Hope Waddel
- ☒ Robert Campbell
- ☐ John Payne Jackson
- ☐ Samuel Akinsanya

**Q4 A copy of Iwe Irohin was sold for \_\_\_\_**

- ☒ 120 Cowries
- ☐ 15 Cowries
- ☐ 100 Sillings
- ☐ 2 Pounds

**Q5 Iwe Irohin major objective was to promote \_\_\_\_ among the Yorubapeople of Badagry.**

- ☒ Christianity
- ☐ Education
- ☐ Economy
- ☐ Foreign culture

**Q6 Iwe Irohin started carrying editorial in \_\_\_\_**

- ☐ 1859
- ☐ 1860
- ☐ 1861
- ☒ 1862

**Q7 First set of Iwe Irohin editions were published \_\_\_\_**

- ☐ Daily
- ☐ Weekly
- ☒ Fourtnightly
- ☐ Monthly

**Q8 The full name of Iwe Irohin is \_\_\_\_**

- ☒ Iwe Irohin fun Awon Ara Egba Ati Yoruba

- ☐ Iwe Irohin Yoruba
- ☐ Iwe Irohin fun Awon Ara Badagry Ati Yoruba
- ☐ Iwe Irohin fun Gbogbo Yoruba

**Q9 "My objective is to beget the habit of seeking information by reading" this statement is credited to**

- 
- ☐ Alhji Tafawa Balewa
  - ☒ Henry Townsend
  - ☐ John Payne Jackson
  - ☐ Dr. Nnamdi Azikiwe

**Q10 The first printing press was installed in Calabar in \_\_\_\_**

- ☐ 1800
- ☐ 1822
- ☒ 1846
- ☐ 1859

**Q11 Townsend was \_\_\_\_ priest**

- ☐ a baptist
- ☐ a methodist
- ☐ a catholic
- ☒ an anglican

**Q12 Iwe Irohin was established by \_\_\_\_.**

- ☒ Reverend Henry Townsend
- ☐ Bishop Henry Townsend
- ☐ Reverend John Hopkin
- ☐ Bishop Hope Wadel

**Q13 Nigerian press history stated from the activities of the \_\_\_\_.**

- ☐ Foreign investors
- ☐ Arab traders
- ☐ Indegenous politicians
- ☒ Colonial missionaries

**Q14 \_\_\_\_ means a media disfunction in which people are constituted to a captive audience.**

- ☐ Privatisation
- ☐ Postulation
- ☒ Narcotisation
- ☐ Human conflict

**Q15 One of these is not a media disfunction.**

- ☐ Privatisation
- ☒ Postulation
- ☐ Narcotisation
- ☐ Human conflict

**Q16 When a media signal overflow from the country of operation to neighbouring country, it is regarded as \_\_\_\_**

- ☐ Signal trespassing
- ☐ Signal domination
- ☐ Spill over
- ☐ Over signal

**Q17 Which of these newspapers does not have national outlook?**

- ☐ The Punch
- ☐ Akede
- ☐ The Guardian
- ☐ Vanguard

**Q18 Which of these is not an international media?**

- ☐ BBC
- ☐ NTA
- ☐ Time Magazine
- ☐ CNN

**Q19 An example of international media house is \_\_\_\_**

- ☐ FRSC
- ☐ OSBC
- ☐ NTA
- ☐ VON

**Q20 Lagos Television station (LTV) is an example of \_\_\_\_ media house**

- ☐ Local
- ☐ National
- ☐ International
- ☐ None of the options

**Q21 \_\_ is the Media attitude that focuses on government regulation and registration of mass media as the yardsticks for media operation.**

- ☐ Permissive
- ☐ Pluralistic
- ☐ Authoritarian
- ☐ None of the options

**Q22 A media attitude in which government dictate the contents of the media is known as**

- ☐ Permissive
- ☐ Pluralistic
- ☐ Authoritarian
- ☐ None of the options

**Q23 \_\_ is a process of integrating people into the society through transmission of values, social norms and knowledge.**

- ☐ Socialisation
- ☐ Acculturation
- ☐ Cultural fitration
- ☐ Modernisation

**Q24 Monitoring what occurs in the society or foreign society is a \_\_\_\_ function of the media.**

- ☐ Differentiation
- ☐ Correlation
- ☐ Transmission of culture
- ☐ Surveillance

**Q25 Which of the social function of the media involves evaluation and interpretation of events?**

- ☐ Differentiation
- ☐ Correlation
- ☐ Transmission of culture
- ☐ Surveillance

**Q26 The process in which media expose an individual to large audiences for a good reason to make him/her appear important is known as \_\_\_\_**

- ☐ Celebrityism
- ☐ Objectivity
- ☐ Status conferral
- ☐ appraise

**Q27 Which of these is not among the three major social function of media according Lasswell?**

- ☐ Differentiation
- ☐ Correlation
- ☐ Transmission of culture
- ☐ Surveillance

**Q28 Where located the headquarter of Pan-African News Agency (PANA)**

- ☐ South Africa
- ☐ Nigeria
- ☐ Egypt
- ☐ Senegal

**Q29 Which of these is not among the five most powerful international news agencies?**

- ☐ AFP
- ☐ IPS
- ☐ AP
- ☐ UPI

**Q30 Associated Press (AP) is situated in**

- ☐ Canada
- ☐ USA
- ☐ UK
- ☐ USSR

**Q31 Ekwe perform similar role with \_\_\_\_ of Yoruba**

- ☐ Gbedu
- ☐ Ikoro
- ☐ Oji
- ☐ Bata

**Q32 Which of the Yoruba drums is used to give special and uncommon announcement?**

- ☐ Sakara
- ☐ Bata
- ☒ Gbedu
- ☐ Ikoro

**Q33 The most respected information carrier in Nigerian traditional communication system is/are the**

- \_\_\_\_\_
- ☐ youth
  - ☐ market women
  - ☐ King
  - ☒ Town crier

**Q34 Town crier is also known as \_\_\_\_\_**

- ☐ Town gossipier
- ☐ Local reporter
- ☐ Gbedu
- ☒ Bellman

**Q35 Information from neighbour or family members in the traditional African communication setting can be classified as \_\_\_\_**

- ☒ Oral and informal
- ☐ Oral and organised
- ☐ Organised and formal
- ☐ All of the options

**Q36 Traditional media of public communication can be classified into \_\_\_\_ and \_\_\_\_ groups**

- ☐ Oral and informal
- ☒ Oral and organised
- ☐ Organised and formal
- ☐ None of the options

**Q37 The channels of mass communication are also known as \_\_\_\_\_**

- ☐ Digital media
- ☐ Traditional media
- ☒ Mass media
- ☐ Mordern Media

**Q38 Which of the mass media is considered as having greatest potential for socialisation function**

- ☐ Town crier
- ☐ Radio
- ☐ Newspaper
- ☒ Television

**Q39 \_\_\_\_ could be equated to the modern reporter in the Nigerian traditional communication system**

- ☐ Town crier
- ☒ Masquerade
- ☐ The chiefs
- ☐ None of the options

**Q40 One of these is an official information in the traditional African Setting**

- ☒ Information by Towncrier
- ☐ Public meetings
- ☐ Open quarel and dispute
- ☐ Marriage and circumcision feast